



Treatment
Goals and
Results

About
RINVOQ

Talk to
Your Gastro

Taking
RINVOQ

Personalized
Support

Important
Safety Info

▲ CLICK THE TABS ABOVE TO LEARN MORE ▲



Your GUIDE

to RINVOQ for ulcerative colitis (UC)

**A once-daily pill for adults with moderate to severe UC
in whom TNF blockers did not work well**

Sign up to get email updates about RINVOQ
Visit [RINVOQ.com/UC-signup](https://rinvoq.com/UC-signup)

USE

RINVOQ is a prescription medicine used to treat adults with moderate to severe ulcerative colitis when 1 or more medicines called tumor necrosis factor (TNF) blockers have been used, and did not work well or could not be tolerated. It is not known if RINVOQ is safe and effective in children with ulcerative colitis.

SAFETY CONSIDERATIONS

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Please see additional Important Safety Information on pages 12-13. Please see the **Full Prescribing Information**, including the **Medication Guide**, for RINVOQ at rxabbvie.com/pdf/rinvoq_pi.pdf and discuss with your doctor.



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AIM HIGH with your treatment goals

With moderate to severe UC, you shouldn't have to choose between relief that's fast and remission that lasts. Think beyond symptom control and aim high with lasting remission and the potential for colon lining repair.

Reach for lasting relief and remission

Talk to your gastroenterologist about staying a step ahead of your UC with both short and long term goals:



Rapid symptom relief



Lasting remission without the use of steroids



Reduced inflammation, with visible colon lining repair/improvement

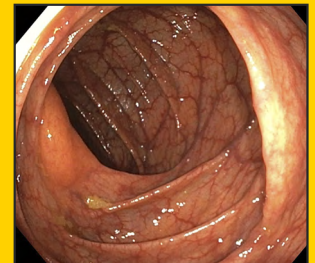
See the difference: Colon damage and repair of the colon lining

With UC, your overactive immune system causes inflammation that damages your colon lining. That's why reducing inflammation is a major treatment goal—it gives the chance for the colon lining to repair.

Example colonoscopy results:



A colon lining visibly damaged by inflammation



A healthy colon lining undamaged by inflammation

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RELIEF THAT'S FAST with RINVOQ

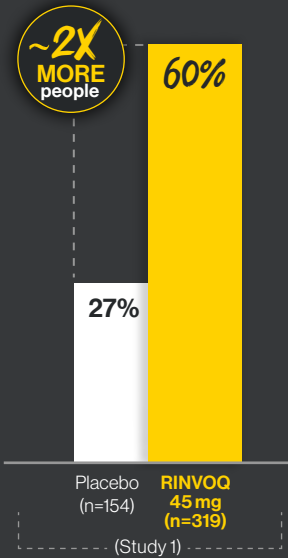
For adults with moderate to severe ulcerative colitis (UC) in whom TNF blockers did not work well

Only 8 weeks after starting RINVOQ, many people (~3 out of 10) achieved remission

WEEK 2

RAPID SYMPTOM RELIEF

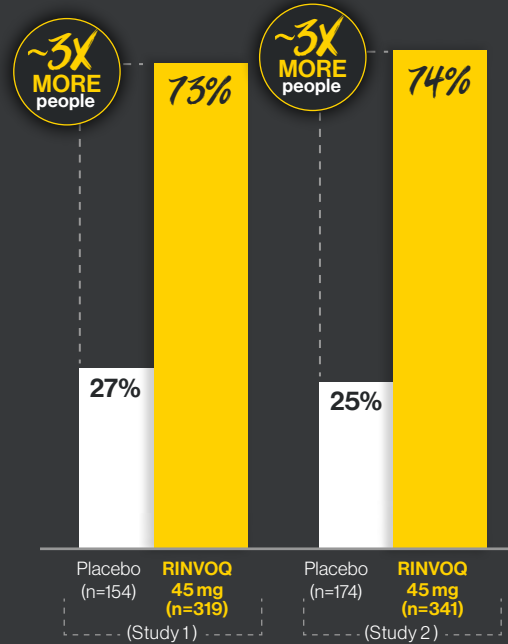
60% of people reported **less frequent bowel movements and bloody stools**



WEEK 8

SYMPTOM IMPROVEMENT

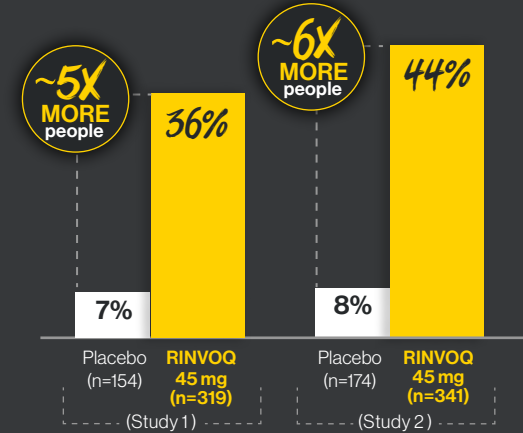
7 out of 10 people **experienced symptom relief***



WEEK 8

VISIBLE COLON LINING REPAIR†

Many people achieved a **visible improvement of the colon lining**



*Based on the frequency of bowel movements, the amount of bloody stools, and the visible appearance of the colon lining. †Areas that were visually assessed may not represent repair of the entire colon lining.

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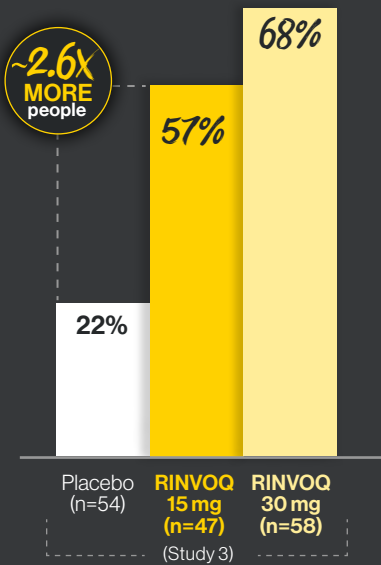
RESULTS THAT LAST —that's RINVOQ

For adults with moderate to severe ulcerative colitis (UC) in whom TNF blockers did not work well

1 YEAR

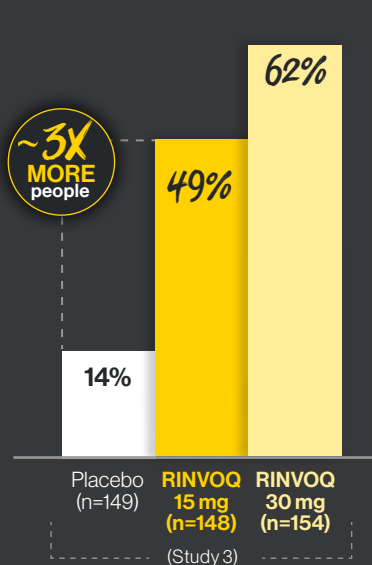
LASTING STEROID-FREE REMISSION

% of people in remission at Week 8 who achieved lasting, steroid-free remission at 1 year



VISIBLE COLON LINING REPAIR*

% of people who experienced a visible improvement of the colon lining



REMISSION AT 1 YEAR:

42% of people taking RINVOQ 15 mg and 52% of people taking RINVOQ 30 mg achieved remission, compared to 12% of people taking placebo

Your doctor will prescribe the right dose for you. Take RINVOQ exactly the way your doctor tells you to take it.

*Areas that were visually assessed may not represent repair of the entire colon lining.

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How RINVOQ WORKS

What is RINVOQ?

For some people, TNF blockers may not work. RINVOQ is not an infusion or injection. It's a once-daily pill for adults with moderate to severe UC. RINVOQ works with your body to fight the inflammation that can lead to UC symptoms.



Your body has naturally occurring proteins that work together to tell your immune system when and where inflammation should happen.

RINVOQ stops the activity of certain proteins known as Janus kinase (JAK), which are thought to contribute to overactivity of the immune system. That's how RINVOQ works with your body to help stop the excess inflammation that can damage the lining of the colon.

Watch a video for a closer look
Visit [RINVOQ.com/UC-science](https://www.rinvoq.com/UC-science)

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Is RINVOQ right **FOR YOU?**

This questionnaire is designed to assess the overall impact of moderate to severe UC on your life and whether it's time for RINVOQ.

At your next gastroenterologist appointment, consider your answers to these questions. They will help you start the conversation about making sure your treatment plan prioritizes long-term goals.

1 About how many times a day do you go to the bathroom?

___ times on a good day ___ times on a bad day

4 What is the overall impact of your UC on your ability to work and/or make social plans?

1—2—3—4—5
No impact Big impact

2 Which symptoms bother you the most?

- Sudden accidents or bathroom urgency
- Abdominal pain
- Increased stool frequency
- Bloody stools
- Fatigue

5 How often do you find yourself unable to leave your home due to your symptoms?

- Rarely
- Occasionally
- At least once a week
- Daily

3 How would you describe your symptoms?

On a good day: 1—2—3—4—5
No impact Big impact

On a bad day: 1—2—3—4—5
No impact Big impact

6 How often do you find yourself unable to complete daily activities due to your symptoms?

- Rarely
- Occasionally
- At least once a week
- Daily

Continue on next page

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Is RINVOQ right **FOR YOU?**

7

How often do your UC symptoms interrupt what you're doing?

Rarely

Occasionally

At least once a week

Daily

Take a look at your answers from the questionnaire. If you experience any of these...



More than 6 trips to the bathroom in a day



Describing your symptoms as a **3, 4, or 5 in impact**



Limiting or interrupting daily activities, work, or social plans because of UC

...Ask your gastroenterologist about how RINVOQ can help achieve and maintain remission.

Try these conversation starters at your next appointment

- > There are days my UC symptoms really get in the way, so I want to be more proactive with my treatment plan. How might RINVOQ help?
- > How has RINVOQ helped other people with UC achieve long-term goals, like lasting remission and colon lining repair?
- > What more can you tell me about the clinical study results for RINVOQ?
- > What safety considerations should I be aware of with RINVOQ?

Making your long-term goals a reality—that's where RINVOQ can help. Sign up to get email updates about RINVOQ. Visit [RINVOQ.com/UC-signup](https://www.rinvoq.com/UC-signup)

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Speak with **CONFIDENCE**

UC terms to know for your appointments

Time with your gastroenterologist is valuable, and appointments can cover a variety of topics. This list of commonly used terms and definitions can help you refresh your knowledge—so you can use your appointments to have deeper conversations about assessing and treating moderate to severe UC.

Colon

An organ in the digestive system that absorbs water and other elements from partially digested food to form stools that are passed out of the body. The colon is also known as the large intestine

Colon Damage

The presence of blood, erosions, and/or ulcers in the colon, caused by excess inflammation

Colonoscopy

An exam of the colon and/or rectum using a small camera. A colonoscopy assesses the severity of inflammation and/or sores that are characteristic of UC

Endoscopy

A procedure where a flexible tube-like instrument with a light and lens for viewing is used to look at the inside of the digestive tract by entering through the mouth or anus. An endoscopy is used to both diagnose UC and to monitor your disease and potential complications

Continue on next page 

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Speak with **CONFIDENCE**

Flare-up

A period when someone with UC experiences symptoms. The buildup of inflammation that damages the colon is one factor that can contribute to flare-ups

Inflammation

Your immune system's natural defense to harm, such as redness or swelling. When you have UC, your immune system can cause chronic inflammation, contributing to colon damage and UC symptoms

Remission

A period when someone experiences few or no UC symptoms and their colon lining has visibly improved. Your gastroenterologist can confirm if you're in remission based on the frequency of your bowel movements, a lack of bloody stools, and a visible improvement of the colon lining seen in endoscopy results. Consider treatment options that offer lasting remission, even at 1 year

Severity

As a general term, severity is how greatly UC impacts you, including your measurable symptoms as well as things like your ability to finish errands or socialize. This is not to be confused with your gastroenterologist saying you have "moderate to severe UC," which may be based on your stool frequency and the presence of blood in your stools

Ulcer

An open sore and common characteristic of UC, in which ulcers happen in the lining of the colon

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YOUR TREATMENT

your schedule



Take one pill, once a day



RINVOQ can be taken with or without food



Do not split, crush, or chew the pill

- Available in 15 mg, 30 mg and 45 mg extended-release tablets
- Your doctor will prescribe the right dose for you
- Take RINVOQ exactly the way your doctor tells you to use it



Pill not actual size

Get the most out of your moderate to severe UC treatment by making it part of your routine. Take RINVOQ at the same time daily.

Potential for lasting remission at 1 year—without the need for steroids. That's RINVOQ relief.

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IT'S ALWAYS a great time to connect

RINVOQ[®] COMPLETE

RINVOQ Complete provides a one-on-one personalized experience based on what you need, when you need it—from helping make sense of your insurance coverage to finding ways to help you save.



Nurse Ambassador*

There every step of the way, including helping you understand UC and your treatment.



RINVOQ Complete app

Help establish a daily personal routine and access additional resources.

Check the RINVOQ Complete site for more information on the program, including how to get started.

Discover RINVOQ Complete
RINVOQ.com/complete

Personalized support from the start



Pay as little as \$5/month with commercial insurance†

Your Nurse Ambassador can connect you with an insurance specialist to determine if this option is right for you.

* Nurse Ambassadors are provided by AbbVie and do not work under the direction of your health care professional (HCP) or give medical advice. They are trained to direct patients to their HCP for treatment-related advice, including further referrals.

RINVOQ Co-Pay Full Terms and Conditions

† Terms and Conditions apply. This benefit covers RINVOQ[®] (upadacitinib) alone or, for rheumatology patients, RINVOQ plus one of the following medications: methotrexate, leflunomide, or hydroxychloroquine. Benefit also covers certain lab tests to monitor for specific parameters as recommended in the product label where the full cost is not covered by patients' insurance through the Complete Rebate program (Maximum savings limit of \$1,000.00 per year applies). Eligibility: Available to patients with commercial insurance coverage for RINVOQ who meet eligibility criteria. Co-pay assistance program is not available to patients receiving reimbursement under any federal, state, or government-funded insurance programs (for example, Medicare [including Part D], Medicare Advantage, Medigap, Medicaid, TRICARE, Department of Defense, or Veterans Affairs programs) or where prohibited by law or by the patient's health insurance provider. If at any time a patient begins receiving prescription drug coverage under any such federal, state, or government-funded healthcare program, patient will no longer be able to use the RINVOQ Complete Savings Card and patient must call

RINVOQ Complete at 1-800-2RINVOQ to stop participation. Patients residing in or receiving treatment in certain states may not be eligible. Patients may not seek reimbursement for value received from the RINVOQ Complete Program from any third-party payers. Offer subject to change or discontinuance without notice. Restrictions, including monthly maximums, may apply. Subject to all other terms and conditions, the maximum annual benefit that may be available solely for the patient's benefit under the co-pay assistance program is \$14,000.00 per calendar year. The actual application and use of the benefit available under the co-pay assistance program may vary on a monthly, quarterly, and/or annual basis, depending on each individual patient's plan of insurance and other prescription drug costs. With the exception of patients enrolled in a health plan subject to Maine insurance law, patients who are members of insurance plans that claim to reduce or eliminate their patients' out-of-pocket co-pay, coinsurance, or deductible obligations for certain prescription drugs based upon the availability of, or patient's enrollment in, manufacturer sponsored co-pay assistance for such drugs (often termed "maximizer" programs) will have an annual maximum program benefit of \$6,000.00 per calendar year. This assistance offer is not health insurance. By redeeming this card, you acknowledge that you are an eligible patient and that you understand and agree to comply with the terms and conditions of this offer. To learn about AbbVie's privacy practices and your privacy choices, visit <https://privacy.abbvie>

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USE

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IMPORTANT SAFETY INFORMATION

What is the most important information I should know about RINVOQ?

RINVOQ may cause serious side effects, including:

- **Serious infections.** RINVOQ can lower your ability to fight infections. Serious infections have happened while taking RINVOQ, including tuberculosis (TB) and infections caused by bacteria, fungi, or viruses that can spread throughout the body. Some people have died from these infections. Your healthcare provider (HCP) should test you for TB before starting RINVOQ and check you closely for signs and symptoms of TB during treatment with RINVOQ. You should not start taking RINVOQ if you have any kind of infection unless your HCP tells you it is okay. If you get a serious infection, your HCP may stop your treatment until your infection is controlled. You may be at higher risk of developing shingles (herpes zoster).
- **Increased risk of death in people 50 years and older who have at least 1 heart disease (cardiovascular) risk factor.**
- **Cancer and immune system problems.** RINVOQ may increase your risk of certain cancers. Lymphoma and other cancers, including skin cancers, can happen. Current or past smokers are at higher risk of certain cancers, including lymphoma and lung cancer. Follow your HCP's advice about having your skin checked for skin cancer during treatment with RINVOQ. Limit the amount of time you spend in sunlight. Wear protective clothing when you are in the sun and use sunscreen.
- **Increased risk of major cardiovascular (CV) events, such as heart attack, stroke, or death, in people 50 years and older who have at least 1 heart disease (CV) risk factor, especially if you are a current or past smoker.**
- **Blood clots.** Blood clots in the veins of the legs or lungs and arteries can happen with RINVOQ. This may be life-threatening and cause death. Blood clots in the veins of the legs and lungs have happened more often in people who are 50 years and older and with at least 1 heart disease (CV) risk factor.
- **Allergic reactions.** Symptoms such as rash (hives), trouble breathing, feeling faint or dizzy, or swelling of your lips, tongue, or throat, that may mean you are having an allergic reaction have been seen in people taking RINVOQ. Some of these

reactions were serious. If any of these symptoms occur during treatment with RINVOQ, stop taking RINVOQ and get emergency medical help right away.

- **Tears in the stomach or intestines and changes in certain laboratory tests.** Your HCP should do blood tests before you start taking RINVOQ and while you take it. Your HCP may stop your RINVOQ treatment for a period of time if needed because of changes in these blood test results.

Do not take RINVOQ if:

- **You are allergic to upadacitinib or any of the ingredients in RINVOQ.**

What should I tell my HCP BEFORE starting RINVOQ?

Tell your HCP if you:

- Are being treated for an infection, have an infection that won't go away or keeps coming back, or have symptoms of an infection, such as:

- Fever, sweating, or chills	- Muscle aches	- Cough
- Shortness of breath	- Feeling tired	- Weight loss
- Warm, red, or painful skin or sores on your body	- Blood in phlegm	- Burning when urinating or urinating more often than normal
	- Diarrhea or stomach pain	
- Have TB or have been in close contact with someone with TB.
- Are a current or past smoker.
- Have had a heart attack, other heart problems, or stroke.
- Have or have had any type of cancer, hepatitis B or C, shingles (herpes zoster), blood clots in the veins of your legs or lungs, diverticulitis (inflammation in parts of the large intestine), or ulcers in your stomach or intestines.
- Have other medical conditions, including liver problems, low blood cell counts, diabetes, chronic lung disease, HIV, or a weak immune system.
- Live, have lived, or have traveled to parts of the country, such as the Ohio and Mississippi River valleys and the Southwest, that increase your risk of getting certain kinds of fungal infections. If you are unsure if you've been to these types of areas, ask your HCP.

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IMPORTANT SAFETY INFORMATION (continued from previous page)

- Have recently received or are scheduled to receive a vaccine. People who take RINVOQ should not receive live vaccines.
- Are pregnant or plan to become pregnant. Based on animal studies, RINVOQ may harm your unborn baby. Your HCP will check whether or not you are pregnant before you start RINVOQ. You should use effective birth control (contraception) to avoid becoming pregnant during treatment with RINVOQ and for 4 weeks after your last dose.
- Are breastfeeding or plan to breastfeed. RINVOQ may pass into your breast milk. Do not breastfeed during treatment with RINVOQ and for 6 days after your last dose.

Tell your HCP about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. RINVOQ and other medicines may affect each other, causing side effects.

Especially tell your HCP if you take:

- Medicines for fungal or bacterial infections
- Rifampicin or phenytoin
- Medicines that affect your immune system

If you are not sure if you are taking any of these medicines, ask your HCP or pharmacist.

What should I do or tell my HCP AFTER starting RINVOQ?

- Tell your HCP right away if you have any symptoms of an infection. RINVOQ can make you more likely to get infections or make any infections you have worse.
- Get emergency help right away if you have any symptoms of a heart attack or stroke while taking RINVOQ, including:
 - Discomfort in the center of your chest that lasts for more than a few minutes or that goes away and comes back
 - Severe tightness, pain, pressure, or heaviness in your chest, throat, neck, or jaw
 - Pain or discomfort in your arms, back, neck, jaw, or stomach
 - Shortness of breath with or without chest discomfort
 - Breaking out in a cold sweat
 - Nausea or vomiting
 - Feeling lightheaded
 - Weakness in one part or on one side of your body
 - Slurred speech

- Tell your HCP right away if you have any signs or symptoms of blood clots during treatment with RINVOQ, including:
 - Swelling
 - Pain or tenderness in one or both legs
 - Sudden unexplained chest or upper back pain
 - Shortness of breath or difficulty breathing
- Tell your HCP right away if you have a fever or stomach-area pain that does not go away, and a change in your bowel habits.

What are other possible side effects of RINVOQ?

Common side effects include upper respiratory tract infections (common cold, sinus infections), shingles (herpes zoster), herpes simplex virus infections (including cold sores), bronchitis, nausea, cough, fever, acne, headache, increased blood levels of creatine phosphokinase, allergic reactions, inflammation of hair follicles, stomach-area (abdominal) pain, increased weight, flu, tiredness, lower number of certain types of white blood cells (neutropenia, lymphopenia), muscle pain, flu-like illness, rash, increased blood cholesterol levels, and increased liver enzyme levels.

A separation or tear to the lining of the back part of the eye (retinal detachment) has happened in people with atopic dermatitis treated with RINVOQ. Call your HCP right away if you have any sudden changes in your vision during treatment with RINVOQ.

These are not all the possible side effects of RINVOQ.

How should I take RINVOQ?

RINVOQ is taken once a day with or without food. Do not split, crush, or chew the tablet. Take RINVOQ exactly as your HCP tells you to use it. RINVOQ is available in 15 mg, 30 mg, and 45 mg extended-release tablets.

This is the most important information to know about RINVOQ. For more information, talk to your HCP.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

If you are having difficulty paying for your medicine, AbbVie may be able to help. Visit AbbVie.com/myAbbVieAssist to learn more.

Please see the [Full Prescribing Information](#), including the [Medication Guide](#), for RINVOQ at rxabbvie.com/pdf/rinvoq_pi.pdf and discuss with your doctor.